



Summary advisory services

- We are your task force for sales and marketing development in Germany!
- We are 100 % hands-on
- We use ERP software, not »Power Point«
- We evaluate your projects critically but constructively
- We provide a qualified overview of the German market and your products' competitive environment
- We represent your company at trade fairs and shows
- We plan and organise your trade fair performance
- We make all the necessary arrangements with banks and authorities
- We assess all possible trade and investment funds
- We support and consult for strategic advertising campaigns
- We introduce you to a range of marketing possibilities
- We identify suitably qualified commercial agents and marketing staff
- We train and brief marketing staff about your product and target market
- We will find a suitable logistics partner for storage and distribution in Germany and Europe
- We will help you calculate your price point
- We assist with negotiations and setting annual targets
- We provide assistance for product marking (TÜV, GS, CE) and packaging taxes (green dot, dual system).